|  |  |
| --- | --- |
| Sean Burke-Gaffney | |
| Profile for “Job Title & Company”  Technology leadership in APAC, EU, UK and North America. Successful delivery of projects +100M$ in Banking, Retail, B2B, FMCG. Managed teams in-house and off-shore aligned to business outcomes. Career development, coach and mentor, and trusted technology advisor to business.  Sean has 15+ years experience in technology solution design. Leading teams from 10 - 90 across 3 continents Sean is an expert in technology transformation and evolution. He is effective at influencing people and an ace at stakeholder management. He is a scrappy innovator, yet understands scale and complexity in systems, organisations and culture.  Personal Skills   * Public Speaking & Facilitation Cross-Functional Leadership Vision & Strategic Planning * Talent Development & Mentorship * Stakeholder Communications Analytical Thinking   Team, Product & Program   * Built, led and mentored a team of 90 people on 3 continents to deliver a transformative marketing technology solution for a global automotive brand. * Built a mobile development team and integrated into enterprise IT operations to create a world class loyalty app for gaming. * Created streaming music app for Indonesian telco integrated into existing on-prem back end in collaboration with external vendor (MDL).   Architect, Infrastructure & Technology   * Designed and oversaw architecture for cloud native loan exchange * application. Designed scalable infrastructure and secure * messaging system * Led team of interface developers in creating custom mobile application for Save the Tiger campaign. * Migrated legacy Web Content Management system to state of the art open source (Drupal). Created publishing workflows and roles * for Marketing departments in 3 locations   Strategy, Transformation & Customer Experience   * Led a cross functional team to rethink the journey for a key brand at a global FMCG company. Immediate increase in engagement * metrics and measurable ROI. * Led team of interface and mobile developers in creating award winning Save the Tiger campaign * Worked with Marketing and IT to upgrade loyalty program with realtime data updates, mobile and web applications and data- * driven personalised CRM campaigns | |
| Personal details Nationality Canadian / SG PEP Status Location Singapore Languages English Stanton House Contact Name Laura Taylor | Education & Qualifications D Y: Ins, City, Country D Y: Ins, City, Country |

Employment History

Palo IT, SG

Head of Digital Technology

Apr 2019 – Mar 2020

* Set, lead and develop technology strategy aligned to PALO IT business objectives.
* Create overall technology standards and practices for Digital practice and ensures adherence.
* Responsible for the Digital PnL.
* Manage a team of 60+ full stack developers, providing mentoring, effective coaching and career development.
* Client facing roles in Architecture, Technology Strategy & Consulting.
* Represent trending technology POV via regular speaking engagements
* Actively engage in pre-sales activities and establish trust relationships with clients
* Client base in FSI, Retail and Government Services

Star Entertainment Group, AU

Department Head, Digital

Jan 2018 – Mar 2019

* Accountable for development and delivery of all digital products for Star Entertainment Group - third largest Casino world wide, largest gaming resorts in Australia
* Built a team of 12 developers for web and mobile. Repatriated development from outsource to in- house.
* Led team to connect complex Gaming and Marketing technologies via API to state of the art Web and Mobile applications.
* Built and launched groundbreaking mobile apps for clientelling — relationship management for high net worth clients
* Build Australia’s first mobile gaming application tied to loyalty program
* Set standards and practice for performance monitoring, budget and continuous enhancement

Sapient (Publicis, Razorfish, Nitro), SG/UK/US

Senior Director

Jan 2011 – Dec 2017

* Strategic ownership of enterprise technology partnerships (Adobe, SAP Hybris, Salesforce, Rackspace, AWS, Sitecore).
* Initiated and managed tools and methods for Agile development (Scrum), LeanUX, DevOps (Atlassian tools), Cloud services (AWS, GCP)
* Set up and managed low-cost near-shore (Vietnam) delivery model for application development at scale.
* Product lead for Bronze Lion Winner Desperados Art Hack
* Product lead for Tiger’s 3890Tigers campaign. Save the Tigers
* Represented trending technology POV via regular speaking engagements
* Key technology lead for global motorcycle brand for 4 years
* Led Marketing technology migration from Vignette to AEM for global client, 27 countries, 19 languages
* Product application development for Automotive, Banking, Hospitality brands globally

Clients

* Unilever DBS HSBC
* Telkomsel
* Disney Interactive Bank of America MetLife
* Harley-Davidson Motor Company
* GlaxoSmithKline Royal Bank of Canada Bank of Montreal
* Air Canada

Systems Skills

* Mobile development (Native, Hybrid, PWA)
* Web development (front end, back end, full stack)
* Agile methods (XP, pair, TDD) API development & tools
* CI | CD | DevOps (Tool chains, process)
* Cyber security & resilience
* Infrastructure & Network (Cloud, on-Prem)
* Performance tuning & SRE
* Business and Technology Architecture
* Technology Portfolio Management